

REHUB

LE IDEE
PRENDONO
SPAZIO

06 > 10/03/2012

@ Spazio Cavana
Trieste
Italia

INTERNATIONAL CO-DESIGN
WORKSHOP AIMED TO CREATE A
NEW CO-WORKING SPACE FOR
INNOVATOR, SOCIAL
ENTREPRENEURS, CREATIVES
AND FREELANCES

500 square mt + 4 large brick vaults +
the access to the more dynamic and
lively district of the city of Trieste

in cooperation with

ADI FVG
IED Venezia*
ISIA Firenze
ISIA Roma

NABA Milano
SPD Milano*
UNIFE Ferrara
UNITS Trieste

speakers

Carmelo Di Bartolo
Stefano Mirti

Marti Guixè
Franco Raggi

moderator

Susanna Legrenzi

tutor

Michele Aquila
Elena Carlini*
Giulio Paladini

Lorenzo Colombo
Federico Venier
Mark Zudini

HUB focused:

Andrea Paoletti

partner

MOROSO 

IDEA  **PROTOTIPI** 

media partner

ABITARE
JULIET

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*this is a work in progress poster

WHERE AND WHEN

Trieste, March 6 - 10th 2012

ORGANIZERS

The Hub Trieste team - a group of young professionals and entrepreneurs working to bring to Trieste a chapter of the international network with the aim to create a new business culture providing an amazing space, tools and services to young innovators, social innovators, and professionals.

The project will connect Trieste to the global network The Hub. A place where today's and tomorrow's entrepreneurs can find a co-working space, build platforms of relationships and connections with peers and investors, organizing events and workshops, with the goal of making real even more ambitious and outlandish projects.

SCIENTIFIC COORDINATORS

Marco Barbariol (Studio-a29, www.studio-a29.com)

Claudio Farina (Faltwerksalon - Salone gemma, www.faltwerksalon.it)

IN COOPERATION WITH

ADI FVG Associazione per il Disegno Industriale
IED Istituto Europeo di Design - Venezia*

ISIA Istituto Superiore per le Industrie Artistiche - Firenze

ISIA Istituto Superiore per le Industrie Artistiche - Roma

NABA Nuova Accademia di Belle Arti - Milano

SPD Scuola Politecnica di Design - Milano*

UNIFE Università degli Studi di Ferrara - Facoltà di Architettura*

UNITS Università degli Studi di Trieste - Facoltà di Architettura

KICK OFF SPEAKERS

Carmelo Di Bartolo (www.designinnovation.net)

Marti Guixè (www.guixe.com)

Stefano Mirti (www.interactiondesign-lab.com)

Franco Raggi

Moderatrice:

Susanna Legrenzi

TUTORS

Michele Aquila (www.micheleaquilastudio.it)

Elena Carlini (www.syr.fi.it)*

Giulio Paladini (www.metroarea.it)

Lorenzo Colombo (www.penlab.it)

Federico Venier (www.archiko.it)

Mark Zudini (www.schenkelpiuszudini.com)

HUB Focused: Andrea Paoletti (uuushh.com)

WHO IS THIS FOR?

The workshop is designed for students belonging to the Schools of Architecture, Design, Arts or Communication and graduates from such Schools from less than a year.

LOCATION

Ca. 5000 square meter, 4 large brick vaults and access to the more dynamic and lively district of the city of Trieste.

Mayer House - Cavana Square / Via Madonna del Mare - is a building pulled out from degradation, and it is now ready to host all the participants of the workshop and the future members of The Hub Trieste. The space will allow the participants to challenge themselves in finding the best way to shape this exciting environment.

CONTENT/ WORKSHOP FORMAT

The methodology adopted will be the co-design.

Participants will create, together with the different actors involved in the experience, the interior of the new headquarters of Hub Trieste, from scratch, and developing a path within the project site.

5 days, characterized by an intense rhythm split between inspirational moment, concentrated teamwork sessions, sharing and networking moments with speakers, tutors and people that will actually live the space.

Designers, architects, design firms and entrepreneurs, together with the best Italian design schools' professors will encourage participants with an exhibition of contemporary ideas and solutions in the various disciplines of interior design.

During the first day a round table will be organized to match and confront young designers, with architects and other professionals.

In a public meeting in the form of an open dialogue, issues related to new scenarios and trends in contemporary as well as the challenging and delicate approach needed to design a co-working space adopting smart, unusual and sustainable solutions.

All this will be dealt with considering the important role that the Hub Trieste can play in the strategic environment of Trieste (from many defined as the tiniest Europe's metropolis).

Participants will have the opportunity to test their prototypes directly within the open construction site.

At the end of the workshop, participants will have the chance

to exhibit all the solutions developed in a final show: a pop-up exhibition where local entrepreneurs, firms and public institutions that support the workshop and The Hub Trieste will take part!

GOALS

The participatory development of an interior design project for the construction of the new Hub Trieste.

The realization of a concept capable of amplifying the individual characteristics of materials, techniques and construction methodologies.

The solution proposed will have to show the power of interpretation of the space in relation to the objective: to create the co-working space that will be the starting point for future innovative projects, increasingly dynamic and multidisciplinary.

The evaluation of the projects will pay particular attention to techniques and effective solutions that include energy saving and sustainable features.

Reducing consumption means thinking strategically about the future, a vision that we want to integrate into every aspect of HUB Trieste and this should be an inspiration to young designers.

The most innovative and original solutions of the winning project will be integrated in the final design, becoming a distinctive part of the space.

PROGRAM

Tuesday 6th

09:00am - 01:00pm: Kick Off

01:00pm - 02:00pm: Lunch Break

02:00pm - 02:30pm: Introduction to the workshop

02:30pm - 03:30pm: Introduction Tutor

03:30pm - 06:30pm: Creation workgroups and workshop launch

06:30pm - 07:30pm: Networking

07:30pm - 09:00pm: Dinner time

09:00pm - 00:00pm: Back to work

Wednesday 7th

09:00am - 01:00pm: Reviews and workshop

01:00pm - 02:00pm: Lunch Break

02:00pm - 06:30pm: Reviews and workshop

06:30pm - 07:30pm: Networking

07:30pm - 09:00pm: Dinner time

09:00pm - 00:00pm: Back to work

Thursday 8th

09:00am - 01:00pm: Reviews and workshop

01:00pm - 02:00pm: Lunch Break

02:00pm - 06:30pm: Reviews and workshop

06:30pm - 07:30pm: Networking

07:30pm - 09:00pm: Dinner time

09:00pm - 00:00pm: Back to work, finalizing projects

Friday 9th

09:00am - 01:00pm: Projects' completion and preparation for the exhibition

01:00pm - 02:00pm: Lunch Break

02:00pm - 04:30pm: Print ready files delivery

04:30pm - 06:30pm: Construction of real scale models for the exhibition

06:30pm - 07:30pm: Networking

07:30pm - 09:00pm: Dinner time

09:00pm - 00:00pm: Model creation for the exhibit

Saturday 10th

10:00am - 01:00pm: Exhibition display and settings

01:00pm - 02:00pm: Lunch Break

02:00pm - 06:30pm: Free!

06:30pm - 00:00pm: Exhibition opening, attendee certificate and prizegiving

OFFICIAL LANGUAGES

Italian, English

REGISTRATION AND SELECTION CRITERIA

In Attachment to this document there is the Attendee Application Form that must be filled in in all his parts and sent by mail to info@thehubtrieste.com by February 13, 2012 by writing the subject line "Request for participation to the Rehub workshop".

The Attendee Application Form must also be accompanied by an attachment in pdf of up to 10 A4 pages (not more than 10MB) providing an overview of the previous and current works.

It will be responsibility of the organizers send an e-mail confirming receipt of the request; the jury will select participants by examining the material submitted. Will then be notified via e-mail the results of the selection that will determine the actual enrollment in the workshop. It will be selected the 42 best applications. Participants will then be divided into mixed groups of 7 persons.

PANEL AND AWARDS

All the works will be evaluated by the co-founders of The Hub Trieste, the scientific coordinators and by a pool of future co-workers. This jury will announce the workshop's results during the final exhibition night giving all the participants a certificate of attendance.

The material produced during the Rehub workshop will be published under a Creative Commons license (Creative Commons Attribution-ShareAlike 3.0 Unported License), with of an authorship of the single person involved in the making and The HUB Trieste .

The above mentioned license allows to maintain the products copyright allowing it's further use , realization and distribution by other subjects with the sole obligation to always quote the original source.

www.creativecommons.it

COSTS

Yes, the whole workshop is free!

Food and accommodation will be the only costs on the participants. The workshop's organization, to facilitate the process, has arranged several agreements to offer favorable conditions in hospitality structures close to the location.

All the details will be communicated at the time of the pre-enrollment.



Entrance via Cavana 14, Triest



Entrance, Inside court, via Cavana 14, Triest



Entrance, Via Madonna del Mare 3a, Trieste



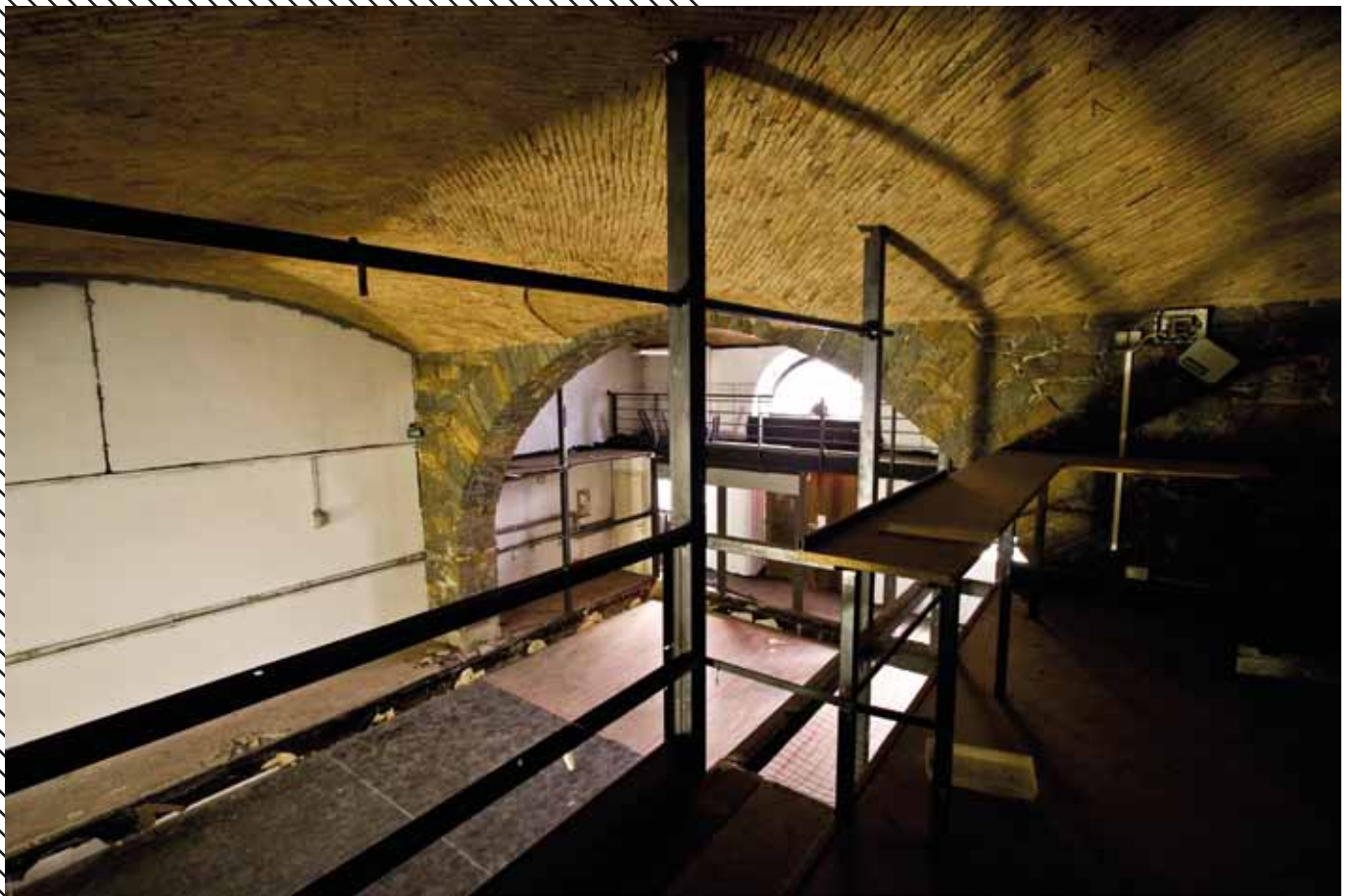
Inside court, Via Madonna del Mare 3a, Trieste



Internal views



Internal views



Internal views



Internal views

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UNIFE - Università degli Studio di Ferrara - Facoltà di Architettura*



UNITS - Università degli Studio di Trieste - Facoltà di Architettura



ATTENDEE APPLICATION FORM

Name and Surname *

Place and date of birth *

Address, City *

E-mail *

Spoken Languages *

Qualification *

School of Affiliation *

Why do you want to participate in Rehub? *

* OBLIGATORY

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PER LA REALIZZAZIONE DI UNO SPAZIO DI LAVORO
PER INNOVATORI ED IMPRENDITORI SOCIALI,
CREATIVI E PROFESSIONISTI
@ SPAZIO CAVANA
TRIESTE
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Build the box to guard your own ideas waiting the opening of The Hub Triest!

